



PRESS RELEASE

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CRP Automotive Improves Transmission Life in Popular European Vehicles with Pentosin Transmission Fluid Service Kits

- Kits feature OE-approved Pentosin fluid and Rein Automotive replacement parts for easy installation

Cranbury, NJ... CRP Automotive (crpautomotive.com), a leading source of OE-quality replacement and service parts, now offers Pentosin Transmission Fluid Service Kits to help improve the lifespan and performance of the transmissions on popular European vehicles. The Pentosin Transmission Fluid Service Kits include OE-approved Pentosin transmission fluid and Rein Automotive Oil Pan w/ Oil Filter, Rein Sealing Sleeve, and Rein Installation Bolts.

Applications for Pentosin Transmission Service Kits (P/N's 1058206-KIT-4 and 1058206-KIT-5) include popular BMW, Jaguar, Land Rover, and Rolls Royce models.

The Pentosin Transmission Fluid Service Kits were designed to simplify transmission service and extend the life of vehicles. According to the Automatic Transmission Rebuilders Association, 90% of transmission failures are caused by overheating and can often be blamed on transmission fluid that should have been replaced.

Pentosin ATF-1 is a long-life fully synthetic high-performance automatic transmission fluid designed for lifetime application in automatic gear boxes and covers of 16 million VIO in North America. The kit includes all of the required parts necessary to complete a transmission service on European vehicles, so technicians will only need to order one part number to complete the job, saving both time and money.

About the Pentosin Brand

Pentosin is well known as a leading innovator and manufacturer of high-tech automotive fluids for Asian and European vehicles. Pentosin is approved and recommended for use as both initial fill (OEM) and service refill by over 30 international automotive manufacturers. By partnering directly with the car manufacturer, Pentosin is able to develop unique fluids to meet today's challenging technical innovations for a wide range of applications. CRP Automotive offers a Pentosin program of antifreeze, brake fluids, hydraulic fluids, motor oil, and transmission fluids.

About CRP Automotive

CRP Automotive is a leader in the manufacture, marketing, and supply of OE quality import automotive parts. CRP provides some of the industry's leading brand names, including AAE Steering System Components, Rein® Automotive Parts and Accessories, ContiTech Automotive Belts and Kits, Pentosin Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service. Founded in 1954, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in the North American markets.

For additional information, visit: www.crpautomotive.com

Image file: CRP Pentosin Transmission Fluid Service Kit-5.jpg

[Caption]: CRP Automotive now offers Pentosin Transmission Fluid Service Kits designed to help improved the lifespan and performance of the transmissions on popular BMW, Jaguar, Land Rover, and Rolls Royce vehicles.

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