



PRESS RELEASE

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Bill Hoffpauer Joins CRP Automotive as Regional Sales Manager - SE

- Former SE regional manager, Daniel McSwain, retires after an exceptional 9-year service -

Cranbury, NJ... CRP Automotive, a leading source of OE-quality replacement parts for European and Asian import vehicle applications, has announced the appointment of Bill Hoffpauer as its Regional Sales Manager for the Southeastern US. Hoffpauer has taken over the responsibilities of CRP Automotive's former Southeast Manager, Daniel McSwain, who has retired after an exceptional 9-year service with the company.

Hoffpauer will be responsible for managing the sales portfolio of CRP Automotive's 6-brand family in the Southeastern U.S., including both regional and national accounts. He will also play key roles in helping to expand relationships with current customers, as well as establishing new accounts and business opportunities.

Prior to joining CRP Automotive, Hoffpauer worked at Valeo Service USA from 1997 to 2015. While at Valeo, he held several key sales management positions including National Sales Manager and was responsible for a wide territory that included the United States, Canada, and Mexico along with other export markets.

At CRP Automotive, Daniel McSwain was a Regional Sales Manager for the Southeast and previously held the position of Eastern Domestic Sales Manager. He has enjoyed a distinguished 25-year career in the automotive aftermarket, having also served with Snap-on, Pennzoil, United Marketing, and PTC.

Trevor Potter, Vice President of Sales at CRP Automotive, made the announcement and noted, "This is a bittersweet moment for CRP Automotive. While we are sad to see Dan McSwain retire, we are delighted to welcome Bill Hoffpauer to our aftermarket team.

Dan McSwain has been a great asset to this company and his dedication, skill, and knowledge will be missed, but we wish him nothing but good things to come in his retirement."

Potter added, "Bill Hoffpauer is an award winning sales executive with just shy of two decades of executive and sales management experience in the automotive aftermarket. His excellence in sales and proven leadership in territory management will give our steadily growing organization a significant advantage in the market, and we look forward to his contribution."

About CRP Automotive

CRP Automotive is a part of CRP Industries Inc., a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech Automotive Belts, Rein[®] Automotive Parts and Accessories, Pentosin Technical Fluids, AJUSA Engine Parts, FERTAN Rust Treatment Products, and Atlantic Automotive Engineering Steering Systems. All products are backed by the CRP promise of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in New Jersey, California, and Mexico. For additional information, visit: www.crpautomotive.com

Editor Note: Image file: CRP Bill Hoffpauer.jpg

[Caption]: Bill Hoffpauer, new Regional Sales Manager – SE at CRP Automotive.

Editor Note: Image file: CRP Dan McSwain.jpg

[Caption]: Daniel McSwain, Regional Sales Manager, retiring from CRP Automotive after 9-year service.

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