

PRESS RELEASE

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CHRIS VON LENSKI RECEIVES 2011 LIFETIME ACHIEVEMENT AWARD FROM THE AUTO INTERNATIONAL ASSOCIATION (AIA)

– Veteran CRP Industries Executive Cited for long-standing contributions to industry –

Cranbury, N.J., December, 2011 - Chris von Lenski, a career, 43-year employee at CRP Industries and a resident of central New Jersey, has received the coveted Auto International Association's (AIA) Lifetime Achievement Award for 2011. The award is presented to individuals who have contributed consistently and significantly to both the automotive industry and the Auto International Association. The award was presented to Chris during the Auto International Association's (AIA) 13th Annual Luncheon/Awards Program on November 2, 2011 in Las Vegas, NV.



The AIA is a major international association dedicated to fostering global trade of automotive products by providing a bridge between the international automotive community and the U.S. automotive aftermarket.

Von Lenski first joined CRP in 1968, and for more than 40 years, has significantly contributed to the company's success and growth in the U.S., Canadian and Mexican (NAFTA) import automotive aftermarket parts business. During that time, Chris has held many key marketing and sales positions within the company, most recently serving in the role of executive vice president of sales, marketing, and product development. Von Lenski's hard work and ingenuity helped CRP to grow from a tire business to a multi-parts supplier on an international scale serving the import specialist distribution market.

Von Lenski was responsible for launching CRP's original Meistersatz repair kit for axle boot and gasket repair kits. He is known throughout the industry as "Chris Conti" - a coveted

nickname he has earned through his accomplished work with CRP's oldest and largest partner, ContiTech.

Today, von Lenski continues to have an indispensable relationship with CRP by serving as a consultant. A native of East Prussia, von Lenski currently resides with his wife in Metuchen, New Jersey.

AIA is the leader in recognizing excellence in people and products. The AIA Luncheon/Awards Program at the Automotive Aftermarket Products Expo (AAPEX) features the presentation of the AIA People Awards to men and women who have made significant contributions to the import automotive aftermarket.

About CRP Industries, Inc.

CRP Industries Inc. (CRP) has been operating for over 50 years. What was once a company offering about 200 sizes of German manufactured tires to North America, is now a NAFTA market industry leader providing thousands of products from leading European and Asian brands to the automotive parts and industrial products industries in North America. CRP is comprised of two main divisions: CRP Automotive and CRP Industrial. While each of these divisions provides their own set of products and services to very different markets, they all carry the CRP name and standard of excellence that comes with it.

For more information, visit: www.crpindustries.com.

About CRP Automotive:

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech® Automotive Belts, Rein® Automotive Parts and Accessories, Pentosin® Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

For more information, visit: www.crpautomotive.com.