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CRP Automotive Introduces FERTAN Rust Remover

- Dissolves rust from metal surfaces, leaves clean metal ready for protective coating -

Cranbury, NJ...CRP Automotive, a leading source of OE-quality replacement and service parts, offers its new FERTAN Rust Remover as a quick and cost-effective solution for rust on all types of metals. FERTAN Rust Remover is a water-based, non-toxic, and non-flammable rust treatment that quickly dissolves rust from all types of metals and leaves a clean metal surface that is ready for a protective coating application. It is ideal for rustproofing and maintenance on any material that is susceptible to rust.

FERTAN Rust Remover is available in a liquid and gel formulation. The liquid formula that can be diluted up to a 1:10 ratio and effectively re-used several times. FERTAN Rust Remover is also available in a gel formula that can be applied directly to metal surfaces. The solution washes away easily with water.

In addition to FERTAN Rust Remover, CRP Automotive also offers FERTAN Rust Converter, a non-toxic product that converts loose rust to a powder that can be easily washed away, leaving a stable, inert surface that is safe from further rusting and can be painted. FERTAN Rust Converter can be applied to cavities such as doors and trunk lids. All FERTAN Rust products are backed by the CRP Automotive standard of excellence. For more information, visit: www.fertan.com.

About FERTAN

FERTAN GmbH is a leading innovator and manufacturer of rust converting and removal products. Since the company's inception in 1979, FERTAN has grown its product portfolio year after year and built lasting relationships with major vehicle manufacturers. CRP has been FERTAN's NAFTA market partner since 2014, handling all sales and service activities in the United States, Canada, and Mexico. The FERTAN program includes a rust converter, rust remover, rust remover gel, epoxy primer spray, and a multi-metal coating spray.

About CRP Automotive

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech Automotive Belts, Rein® Automotive Parts and Accessories, Pentosin Technical Fluids, AJUSA Engine Parts, FERTAN Rust Treatment Products, and Atlantic Automotive Engineering Steering Systems. All products are backed by the CRP promise

of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in New Jersey, California, and Mexico.

For additional information, visit: www.crpautomotive.com

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Editor Note:

Image file: CRP Fertan Rust Remover.jpg

[Caption]

FERTAN Rust Remover, from CRP Automotive, completely removes rust from metal surfaces and is ideal for use on a variety of automotive service and auto body repair applications, as well as restoration projects.

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