



PRESS RELEASE

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CRP Automotive First-to-Market with Special AJUSA Gaskets for Honda and Acura VTEC

- Individual gaskets offered for VTEC/Spool Filters and Variable Timing Solenoids

Cranbury, NJ...CRP Automotive, a leading source of OE-quality replacement and service parts, now offers a special series of AJUSA gaskets for VTEC/Spool Filter and Variable Timing Solenoid applications. These gaskets help solve a chronic problem and improve both the cost and convenience of VTEC engine maintenance.

The VTEC technology applied in Honda and Acura engines allows the engines to maximize power and efficiency by adjusting valve timing and lift using oil pressure to activate the system. If oil change maintenance schedules have been neglected, the screens in the oil housing gaskets will become clogged preventing the VTEC mechanism from working properly.

According to Todd Ciccone, CRP's AJUSA Brand Manager, "Many of these gaskets are pricey and historically only available from the OE dealer. In some instances the only solution would be to buy the entire Variable Valve Timing Solenoid when all that was needed was a gasket, which costs a fraction of a VTEC unit."

CRP Automotive is first to market on many of these gaskets for the most common Variable Timing Solenoids and VTEC/Spool Filters and makes them available individually, offering an excellent alternative to a dealer supplied complete VTEC unit. The new AJUSA kit, PN# 01140000, includes six gaskets: three Variable Timing Solenoid gaskets and three VTEC/Spool Filter gaskets. As technicians use the gaskets they can replenish the kit individually. Each gasket is individually packaged with AJUSA part numbers for easy reordering.

The new AJUSA kit covers over six million Honda and Acura vehicle applications, so keeping one on the shelf will save time and money and ensure that the shop will have the correct parts "in house" to complete this repair.

CRP Automotive offers a wide range of direct-fit, OE-quality AJUSA gaskets for popular imports. The AJUSA Gasket line is designed to deliver OE-quality in fit, form, and even the type of material used. Every gasket is built to meet or exceed OEM specifications and deliver exceptional performance and reliability.

Easy Online Lookup

The AJUSA Gasket Program features an easy lookup on CRP's online application catalog, which can be accessed through the CRP Automotive AJUSA brand website, www.ajusaparts.com, or ShowMeTheParts at www.showmetheparts.com/crp. Data is also available through Activant/Epico and WHI.

About AJUSA

AJUSA is a leading international manufacturer of automotive gaskets/sets, cylinder head bolt sets, and hydraulic lifters. Manufactured in Spain, AJUSA offers the world's widest coverage of European and Asian applications.

CRP Automotive

CRP Automotive is a part of CRP Industries, a leader in the manufacture, marketing, and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech Automotive Belts, Rein[®] Automotive Parts and Accessories, Pentosin Technical Fluids, AJUSA Engine Parts, FERTAN Rust Treatment Products, and Atlantic Automotive Engineering Steering Systems. All products are backed by the CRP promise of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP Automotive maintains key distribution centers throughout the NAFTA market.

For additional information, visit: www.crpautomotive.com

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Image file: CRP_AJUSA_Solenoid_Gasket_Kit.jpg

[Caption] CRP Automotive is first-to-market with special AJUSA Gaskets for VTEC/Spool Filters and Variable Timing Solenoids.

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[Image for content review]

